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RV Education 101 Provides RV Savvy Segments for the RVTV Show in 2005

Fayetteville, NC – November 1, 2004 – **RV Education 101**, a North Carolina based producer of educational videos and DVDs on how to use and maintain RV's, has joined forces with **RVTV** to get RVers Savvy with their rigs. **Mark and Dawn Polk** started RV Education 101 because they felt there was not enough emphasis placed on properly educating the RV consumer on the complexities of operating and maintaining an RV.

After a successful first season airing across Canada, **RVTV** makes its debut to U.S. audiences in January 2005 on **The Outdoor Channel**. **RVTV** is a magazine format show with themed topical segments. **Rob Engman**, executive producer and host of the show said, "We showcase great destinations, products, lifestyle stories, RV Savvy tips, safety advice, book reviews and anything our viewers ask us for." Engman believes RVing is positioned for explosive growth. "With the boomer bubble reaching its apex and post 9/11 focus on domestic travel, more people will turn to the RV lifestyle, he said."

RVTV contacted **Mark Polk** to see if he would be interested in doing the RV Savvy Tips segments. Polk said he was excited to have this opportunity. "This is a great way to help educate people about RVing and for people new to RVing to see first hand what it's all about." The RV Savvy segments will cover topics ranging from Battery Maintenance to Improving Fuel Economy and everything in between. Polk said he came up with most of the ideas for segment topics based on questions from RVers.

The **RVTV** film crew made a trip to North Carolina to shoot RV Savvy segments for the first U.S. season. "Mark and I hit it off right away, and I was thrilled to be a freshman at the *U of RV*." said **Engman**. **Polk** added, "The biggest challenge with the RV Savvy segments was shortening the subject matter to fit in to the allotted time frame." The RVTV website will feature a more detailed article written by **Polk** on each of the weekly RV Savvy topics.

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